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00:00:00,000 --> 00:00:04,000

VO: This is what's known as the Dry Corridor,

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00:00:04,000 --> 00:00:08,000

covering Guatemala, El Salvador, Honduras and

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00:00:08,000 --> 00:00:12,000

Nicaragua. Over the last ten years, this historically dry

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00:00:12,000 --> 00:00:16,000

region of Central America has been hit by the effects of climate change.

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00:00:16,000 --> 00:00:20,000

Extreme weather, like prolonged droughts, are taking its toll

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00:00:20,000 --> 00:00:24,000

on the region's agriculture. Regions in the Dry Corridor

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00:00:24,000 --> 00:00:28,000

experience severe drought during the El Niño Southern Oscillation

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00:00:28,000 --> 00:00:32,000

cycle. For example, El Salvador has seen persistent droughts

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00:00:32,000 --> 00:00:36,000

each year between 2012 and 2018,

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00:00:36,000 --> 00:00:40,000

which has impacted the livelihoods of local farmers.

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00:00:40,000 --> 00:00:44,000

Cirilo: If it continues as it is today,

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00:00:44,000 --> 00:00:48,000

I will have to leave again because

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00:00:48,000 --> 00:00:52,000

there is no work here. One can't survive in

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00:00:52,000 --> 00:00:56,000

El Salvador under these conditions.

VO: To identify which

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00:00:56,000 --> 00:01:00,000

farmers are experiencing significant loss, local insurance providers

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00:01:00,000 --> 00:01:04,000

combine satellite data to figure out where to direct financial

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00:01:04,000 --> 00:01:08,000

protection. Local insurance agencies have been using NASA

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00:01:08,000 --> 00:01:12,000

data on precipitation to get a better a picture of the climatic

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00:01:12,000 --> 00:01:16,000

conditions in order to implement index insurance.

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00:01:16,000 --> 00:01:20,000

Index insurance pays out benefits based on a predetermined index,

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00:01:20,000 --> 00:01:24,000

such as the amount of rainfall in a region.

Liabres: We try to assess which are the most

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00:01:24,000 --> 00:01:28,000

important risks for the whole country, and in many

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00:01:28,000 --> 00:01:32,000

cases those are climate-related and are aggravated by climate change.

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00:01:32,000 --> 00:01:36,000

That includes more severe and more frequent droughts,

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00:01:36,000 --> 00:01:40,000

and that includes also more excessive rainfall, more excessive

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00:01:40,000 --> 00:01:44,000

hydrological events.

VO: Assessing the impacts

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00:01:44,000 --> 00:01:48,000

of extreme weather and individual losses all over El Salvador

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00:01:48,000 --> 00:01:52,000

would incur an enormous operational cost. For these regions,

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00:01:52,000 --> 00:01:56,000

that's where satellites like TRMM and GPM can make

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00:01:56,000 --> 00:02:00,000

a huge difference.

Liabres: When TRMM came to life a little

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more than two decades ago, it was a high quality product that we were

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00:02:04,000 --> 00:02:08,000

now able to use to determine what happened in each

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00:02:08,000 --> 00:02:12,000

part of the country. The market of insurance can reach people

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00:02:12,000 --> 00:02:16,000

that it didn't reach before, that it was too costly to reach

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00:02:16,000 --> 00:02:20,000

before that. Now we have more than twenty years of

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00:02:20,000 --> 00:02:24,000

satellite data from quality sources, such as NASA, including TRMM and

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GPM, and now we can actually price an insurance component,

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00:02:28,000 --> 00:02:32,000

an insurance product, based on experience that we have collected